



## LOGO STYLE GUIDE







apollo  
EYEWEAR



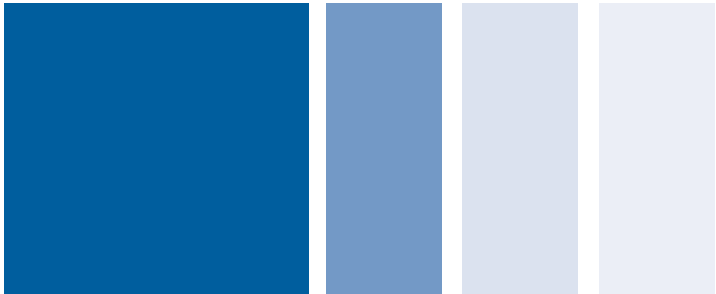
apollo  
EYEWEAR



apollo  
EYEWEAR

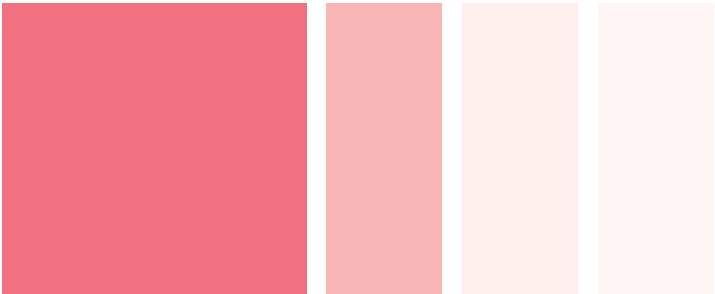


apollo  
EYEWEAR



COLOR: BLUE  
CMYK: 100/50/0/20  
RGB: 0/94/158  
HEX: #005E9D

50%      10%      5%



COLOR: PINK  
CMYK: 0/70/35/0  
RGB: 242/113/128  
HEX: #F2717F

50%      10%      5%