



ALBERO  
RISE

BROADFORD



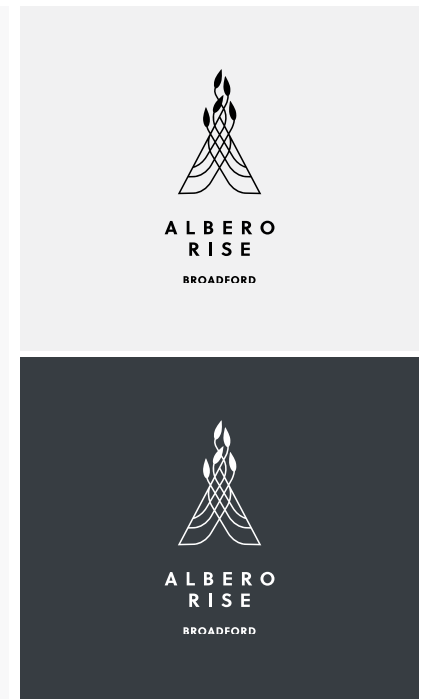
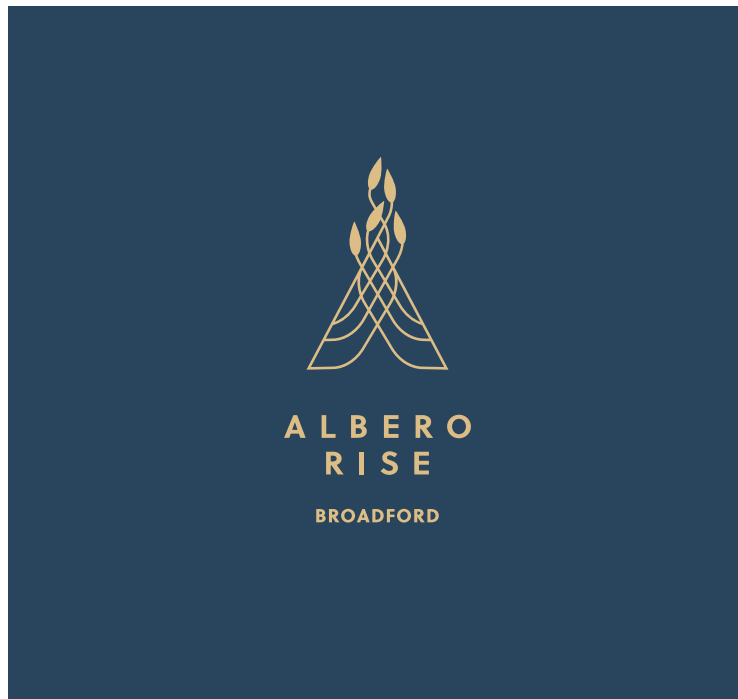
LOGO STYLE GUIDE



EGGSHELL  
STUDIO

## LOGO

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## LOGO: HORIZONTAL ALTERNATIVE

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LOGO: SMALL ALTERNATIVE - SMALL PRINT / DIGITAL

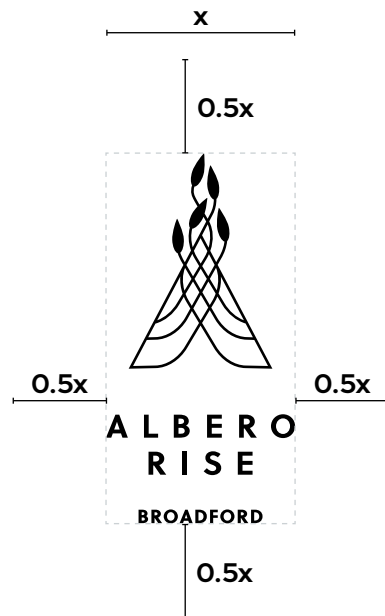
When lack of resolution could compromise brand integrity, use small alternatives provided.



## LOGO: WHITE SPACE

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Ensure minimum white space from such elements as text or graphics.



## COLOURS

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COLOR: BLUE  
CMYK: 93/76/49/20  
RGB: 41/69/94  
HEX: #29445D



COLOR: GOLD  
CMYK: 0/15/45/15  
RGB: 221/189/134  
HEX: #DCBD86